

Brooke Hill

6024 IGLOE DRIVE #25
LYNCHBURG, VIRGINIA
24502

434.610.2505
BROOKE@BROOKEHILLDESIGN.COM

experience

2007 – present THE NEWS AND ADVANCE: LYNCHBURG, VIRGINIA

Senior Designer/Team Lead. Oversee 7 graphic designers while teaching, problem solving, and building multiple ads for various newspapers throughout Virginia and North Carolina. I also layout a wide array of special sections such as the Danville Homes, etc., Best of Health, Her, and other seasonal publications. This is all done while adhering to strict deadlines in an extremely fast paced environment.

LYNCHBURG COLLEGE: LYNCHBURG, VIRGINIA

2010 – present *Graphic Designer for the Department of Athletics.* Design all printed and digital material for the Lynchburg College Athletic Department including brochures for all sports, senior pages, online splash pages and any other project they need completed. I also use my knowledge of photography and typography to create appealing products geared toward future athletes and students.

2006 – 2007 *Creator and Director of Digital Image Catalogue.* Used Extensis Portfolio 8.0 software (self-taught) to organize images and information to create and maintain digital catalogue of approximately 18,000 images. Worked with PR staff to define keywords to facilitate digital image selection for promotional purposes; color-corrected, photo manipulated and re-sized images for use on web and in print; worked with clients to select appropriate formats required; and served as photographer as needed.

2005 MARTIN BRANDING WORLDWIDE, INC.: RICHMOND, VIRGINIA

Graphic Design Intern. Developed concepts and ideas for clients comprising of logo and corporate identity design, brochures, and magazine ads. Clients included Davenport & Company, Markel Corporation, Williams Mullen, QubicaAMF Worldwide, Dominic's of New York and G Street Fabrics.

freelance experience

2007 – present LYNCHBURG COLLEGE: LYNCHBURG, VIRGINIA

Graphic Designer. Designed multiple ads for various publications, magazine layout, posters, programs, invitations and ads to help promote the college and it's many lectures for the Colleges Public Relations Office.

Photographer. Shot many pictures at various photo shoots for the college's Graduate Brochure and other various publications.

2007 LONGWOOD UNIVERSITY: FARMVILLE, VIRGINIA

Graphic Designer. Developed a 40+ page publication to be distributed to in-coming freshman.

2006 - present VINTAGE ON MAIN: AMHERST, VIRGINIA

Graphic Designer and Web Designer. Developed concepts, designs, ideas, and finished products for logo, website, newspaper ads, and other print collateral to promote and establish the business. www.vintageonmain.com

objective

To obtain a position that will give me the opportunity to use my skills and experience in the design field.

education

LONGWOOD UNIVIRSITY
BFA, *Graphic Design*, 2006

computer skills

PROFICIENCIES

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Macromedia Dreamweaver, Fireworks, QuarkXPress, Extensis Portfolio 8.0, Suitcase Fusion, Photo Mechanic, Microsoft Office, Adwatch, MediaLink, Newsway Systems & Citrix

PLATFORMS

MAC and PC

portfolio

www.brookehilldesign.com

awards

2010 VIRGINIA PRESS AWARDS

Won Best In Show for Special Sections "Fall Around 29"
Won Seven 1st Place Awards
Won Four 2nd Place Awards
Won Two 3rd Place Awards

2009 VIRGINIA PRESS AWARDS

Won Six 1st Place Awards
Won One 2nd Place Award
Won One 3rd Place Award

references

ANNE NASH

Director of Publications
Lynchburg College
434-544-8538
nash@lynchburg.edu

MIKE CARPENTER

Director of Sports Information
Lynchburg College
434-544-8495
carpenter@lynchburg.edu

KELLY MAYS

Advertising Representative
Media General
434-942-2918
kmays@newsadvance.com